



## Rank advancement recognition ideas

*When people's efforts and hard work are valued, their satisfaction and productivity increase, and they are motivated to maintain or improve their good work. Praise and recognition are essential to an outstanding business and thriving culture.*

### 1. *Social media shout-out*

Chances are you have a Facebook, Instagram, or Twitter that you use as a platform to spread the word about Young Living oils and your business. Next time someone on your team advances a rank, give them a shout-out on your preferred social media channel! Post your favorite picture with or of them and a quick blurb about their advancement to your page or your story. If you are hosting an online event, this is a great opportunity for a shout-out!

### 2. *Handwritten note*

Sometimes it's the small things that mean the most, and often, nothing hits home like a handwritten card. So break out your pen and a card and send some congratulations to the people in your organization who have recently moved up a rank. You could even search online or design your own cards for each rank to make it even more personalized.

### 3. *Standing ovation*

When you host your New Year Kickoff event, or any in-person event for that matter, recognize your team members who have moved up a rank simply by asking them to stand and having everyone clap for them. Depending on the size of your team, this could be done individually for each person or group. (For example, All those who have moved up to Silver, please stand. All those who have achieved the rank of Gold, please stand.)

### 4. *Rank swag*

Rank-related swag can make a big impact with your team. You can make this as simple or as elaborate as you want—a pin that can be worn proudly to display their rank at YL-related events, a personalized blanket for each rank, a comfy and cute t-shirt, a baseball cap, whatever strikes your fancy. Anything that's personalized with a rank can really go a long way in recognizing new achievements.

### 5. *Certificates of achievement*

Another way to recognize rank advancements is designing a certificate and printing it off at home on cardstock. You could even have it framed before presenting it to your team member. Personalize it however you want, and it'll be a keepsake throughout your team member's entire Young Living journey.

#### *6. Plaque*

This form of recognition is used in sports, school, business, and much more. A customized trophy or plaque is an easy and pleasing way to recognize rank advancements. You can include the member's name, rank, and year all on a small glass plaque and award it at each advancement.